

# The Soaring Sensations

MAY NEWSLETTER WITH APRIL RESULTS



## Queen of Wholesale



Evangelyn Caldwell

## Proud Red



Kiresten Branch

## Silver Medal



Kiresten Branch

## Golden Rule April Achievers



Evangelyn Caldwell



Yvette Jones



Sonja Bennett-Bellamy

## May Customer Special



Time for a Spring Refresh! Need to restock? Excited to try something new? Take advantage of my special this month! When you purchase at least \$50 of your beauty essentials, you can choose an extra item at half off! This month, I'm excited about:

- The award-winning Clear Proof Deep-Cleansing Charcoal Mask
- The body-firming Targeted-Action Toning Lotion
- and the vital TimeWise 3D Foundation

Download



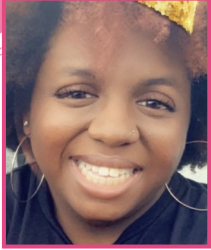
## Quarter 4 On-Target Stars



Name	Wholesale \$ + Team Building*	Sapphire	Ruby	Diamond	Emerald	Pearl
Sonja Bennett-Bellamy	\$608.00	\$1,192.00	\$1,792.00	\$2,392.00	\$2,992.00	\$4,192.00
Evangelyn Caldwell	\$605.00	\$1,195.00	\$1,795.00	\$2,395.00	\$2,995.00	\$4,195.00
Yvette Jones	\$601.00	\$1,199.00	\$1,799.00	\$2,399.00	\$2,999.00	\$4,199.00
Tiffany Mathews	\$438.50	\$1,361.50	\$1,961.50	\$2,561.50	\$3,161.50	\$4,361.50

# Shooting for the STARS!

Top in Sales  
Company Court of Sales



Elissa Latham



Tina Tyus-Shaw



Desirae Gause

## Consultant

Elissa Latham  
Tina Tyus-Shaw  
Desirae Gause  
Terri Abraham  
Tracy Thomas  
Dot Spence  
Miranda Benjamin  
Kiresten Branch  
Antoinette Daye  
Janet Knox

## YTD Retail

\$ 3,410.00  
\$ 3,093.00  
\$ 2,984.00  
\$ 2,948.00  
\$ 2,776.00  
\$ 2,623.00  
\$ 2,481.00  
\$ 2,307.50  
\$ 2,304.50  
\$ 2,127.00

We are looking for women to be in the  
Unit Court of Sharing!

Share our amazing Career Opportunity with  
everyone at your appointments!

## National Court of Sales



## National

\$40,000 rs/ \$20,000 whsl

## Area

\$20,000 rs/ \$10,000 whsl

## Unit

\$10,000 rs/ \$5,000 whsl

## National Court of Sharing



## National

24 Team Members

## Area

12 Team Members

## Unit

6 Team Members

## Seminar 2023

Have you registered for Seminar yet?  
Come celebrate Mary Kay's 60th Anniversary at Seminar 2023!!! This event is going to be BIG! The training, the friends, the expo, the music, the gowns, the diamonds, the INSPIRATION - this is a can't-miss event! Registration is now open, let's party together in Dallas!!

Register Here

MARY KAY

SEMINAR

2023



Registration is now open!

# June Celebrations

## Happy Birthday!

Name	Birth Date
Deborah Calloway	1 June
Claudette Cooke	7 June
Charlene Slaughter	11 June
Ashley Pfeffer	25 June



## Happy Anniversary!

Name	Years
Carmen Blakney-Bennett	1
Bettina Pope	1
Emelia Taylor	1
Kelly Williams	1
Benjamin Wilson	1
Tomeka Bryant	1
Gwendolyn Jammeh	1
Cynthia Holloway	1
Davion Petty	1
Kristy Tate	1
Lashauna Butler	1

## Look Who Invested

Evangelyn Caldwell	\$605.00	Deirdre Hinton	\$227.50	Darrow Riley	\$225.50
Yvette Jones	\$601.00	Vernette Fulton	\$227.00	Mya Daye	\$225.00
Tiffany Mathews	\$415.50	Eric Bellamy Jr	\$226.00	Tina Tyus-Shaw	\$225.00
Willette Smith	\$236.00	Joslyn DiPasalegne	\$225.50	Sonja Bennett-Bellamy	\$608.00
Jeanette Smith	\$230.00	Patricia Kears	\$225.50		

## Love Checks

Sonja Bennett-Bellamy	13%	\$ 259.55	Kiresten Branch	9%	\$ 123.44
(does not include unit commissions & bonuses)			Shelita Carter	4%	\$ 16.62

## 6 Most Important Things Game - It's not too late!



You still have time to play the 6 Most Important Things Game! Do you want On-Stage Seminar Recognition? Or, how about a brand new Red Jacket from the NEW 2023 collection? And a cute limited-edition scarf to match? There are so many ways to be rewarded when you play the Most Important Things Game now through the end of June- and you still have time to play!

### To earn the scarf:

- Add three or more new qualified team members
- Achieve Star in either Quarter three or four

### To add the new Red Jacket and On-Stage Recognition:

- Add five or more new qualified team members
- Achieve Star in either Quarter three or four





# steppin' up the Ladder



## Senior

### Consultant

1-2 Active Team Members  
 4% Commissions  
 Earn \$50 Team Building Bonuses

Shelita Carter

Desirae Gause

Elissa Latham

Parmelia Rainey

Darrow Riley



## Star

### Team Builder

3-4 Active Team Members  
 4, 6 or 8% Commissions  
 50% Discount on Red Jacket  
 \$50 Team Building Bonuses



### Team Leader/ Elite Team Leader/ DIQ

5+ Active Team Members  
 9 or 13% Commissions  
 \$50 Team Building Bonuses  
 Earn use of Career Car/ Cash Compensation



Kiresten Branch

## Director

9 or 13% Unit Commissions  
 9, 13 or 23% Personal Commissions  
 \$100 Team Building Bonuses  
 Unit Bonuses  
 Earn use of Career Car/  
 Cash Compensation



Sonja Bennett-Bellamy

## Happy Birthday

MARY KAY  
ASH



## Celebrate the Lives She has Changed

May is Mary Kay Ash's birthday month, and we can honor and celebrate her all month long! This amazing woman has changed the lives of countless women and men across the globe in so many ways! From providing an opportunity for women to support themselves and their families, to the constant and subtle improvements in consultants' confidence and outlooks on life, to the ripple effects on those around them: customers who feel beautiful, children who learn entrepreneurship, spouses who gain a greater respect for their partners. We are so grateful to Mary Kay Ash, and so blessed to be part of our pink world!

# a note from

Sonja

All our Dreams  
can come true, if  
we have the  
**courage** to  
pursue them.

- Walt Disney

Bees Buzzing – Blooming Flowers – We're moving right along – On our Way to the 60th! Seminar registration is open, and we have almost 2 months left to finish our Golden Rules Year!

You are probably familiar with one of Mary Kay Ash's famous quotes: "Aerodynamically, the bumble bee shouldn't be able to fly, but the bumble bee doesn't know it, so it goes on flying anyway." Mary Kay loved bees because they symbolize what she wanted us all to know – BELIEVING IS ACHIEVING!

Now is a great time to get buzzing like a bee and plan for summer sales and activities! Here are a few ideas:

- Pick your favorite summer products and plan demo days.
- Review your "opportunities" page in In-Touch.
- Set and share your year-end goals with family, friends and customers.
- Follow up with your Preferred Customer Program list.
- Keep reaching for the STARS.
- Review, write or refresh your Why or I-Story and share!

With Mary Kay we have amazing products and great opportunities to share. I believe that with hard work and perseverance, YOU can achieve anything you set your mind to!

GET MOTIVATED. GET EXCITED. GET GOING.

Love & Belief,

Sonja

Go check out our website and see all that is there for you!



Welcome

New  
Consultants

## Name

Jeanette Smith  
Vernette Fulton  
Eric Bellamy Jr  
Mya Daye

## Recruiter Name

Kiresten Branch  
Kiresten Branch  
Kiresten Branch  
Kiresten Branch



Details

Shop My Party

Shop my Party! This awesome party tool helps boost your success at your in-person and virtual parties!

- You can create a unique link to share with your hostess and her guests.
- Your hostess can share it with her friends to shop as well, even if they can't attend her party!
- This helps boost YOUR sales, and your HOSTESS'S rewards!
- Check out all details on InTouch, and start booking!



# NEW! Summer PRODUCTS



**FREE\* Set of Limited-Edition\* Mary Kay® Masking Minis**

when you purchase both the retail-sized TimeWise® Moisture Renewing Gel Mask and Clear Proof® Deep-Cleansing Charcoal Mask.



**Mary Kay® Heart-Shaped Foundation Brush**  
Purchase, \$5 with purchase

With each purchase of a TimeWise 3D® Matte or Luminous Foundation, your customers can purchase the Heart-Shaped Foundation Brush for \$5.



**Lip Balm Set, \$16**



**New Matte Liquid Lipstick,**  
\$20 ea.



**Lip & Cheek Cream Blush, \$14 each**



**Beauty Box**  
(Section 2), \$12, pk./4



**Fuzzy Headband**  
(Section 2), \$3

# be a brand ambassador

As an Independent Beauty Consultant you will want to ensure you are wearing 100% Mary Kay products from head to toe! Not only will you feel great about how you look, but you'll be far more enthusiastic to share the products with others. Being your own best customer makes you the best Brand Ambassador for your business. We have so many amazing products to choose from, but here's a good place to start! Isn't it great you can shop from your own personal store with 50% off savings!

## step 1

Donate all of your other brand unused products to a local funeral home (makeup and skin care). They really do want your products! Throw away the used ones. It will be the best long term investment you can make in yourself and your business!

## step 2

Use the suggestions below as guidance to create your own Mary Kay "wardrobe!" If you have questions or need suggestions, please reach out to your Sales Director.

### My skin care regimen includes:

- \_\_TimeWise 3D Normal/Dry Set + To Go Set
- \_\_TimeWise 3D Combo/Oily Set + To Go Set
- \_\_TimeWise Repair Set + To Go Set
- \_\_Naturally Set
- \_\_Botanicals Effects Set
- \_\_Clear Proof Set + To Go Set
- \_\_TimeWise 3-in-1 Cleansing Bar

### My skin care supplements include:

- \_\_Microdermabrasion Plus Set
- \_\_Serum C+E
- \_\_Retinol 0.5 Set
- \_\_Hydrogel Eye Patches
- \_\_Tone Correcting Serum
- \_\_Charcoal Mask
- \_\_Moisture Renewing Gel Mask
- \_\_Revealing Radiance Facial Peel
- \_\_Indulge Soothing Eye Gel
- \_\_Firming Eye Cream
- \_\_Intense Moisturizing Cream
- \_\_Oil Free Hydrating Gel
- \_\_Micellar Water
- \_\_Extra Emollient Night Cream
- \_\_Age-Fighting Moisturizer
- \_\_Bio-Cellulose Mask
- \_\_Deep Wrinkle Filler
- \_\_Oil-Free Eye Makeup Remover

### My face prep products include:

- \_\_Satin Lips Set
- \_\_Foundation Primer
- \_\_Lip Primer
- \_\_Eye Primer
- \_\_Lash Primer
- \_\_Beauty Blotters
- \_\_Oil Mattifier
- \_\_Undereye Corrector
- \_\_Makeup Finishing Spray

### My body care products include:

- \_\_Satin Hands Pampering Set
- \_\_Satin Body Shower Gel
- \_\_Satin Body Scrub
- \_\_Satin Body Lotion
- \_\_TimeWise Toning Lotion
- \_\_Mint Bliss Foot Lotion
- \_\_2-in-1 Body Wash & Shave
- \_\_Hydrating Lotion
- \_\_Satin Body Whipped Shea Creme
- \_\_Shea Hand Soap
- \_\_Shea Hand Sanitizer
- \_\_Women/Men's Fragrance



### My Foundation Choice:

\_\_\_\_\_

### Powder Choices:

\_\_\_\_\_

### Concealer:

\_\_\_\_\_

### Liquid Eye Shadow:

\_\_\_\_\_

### Mascara:

\_\_\_\_\_

### Brows:

\_\_\_\_\_

### Six (6) Chromafusion Eye

#### Colors:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

### My beauty tools include:

- \_\_Skinvigate Sonic System
- \_\_Travel Roll-Up Bag
- \_\_Brush Collection
- \_\_Brush Cleaner
- \_\_Eye Blending Brush
- \_\_Cream Color Brush
- \_\_Blending Brush
- \_\_Liquid Foundation Brush
- \_\_Powder Foundation Brush
- \_\_Blending Sponge
- \_\_Mask Applicator
- \_\_Pro Palette
- \_\_Perfect Palette
- \_\_Petite Palette

### Two (2) Chromafusion Cheek Colors:

1. \_\_\_\_\_
2. \_\_\_\_\_

- \_\_\_\_\_ Contouring Powder
- \_\_\_\_\_ Highlighting Powder

### Two (2) Eyeliners:

1. \_\_\_\_\_
2. \_\_\_\_\_

### Six (6) Lipsticks and/or Lip Glosses:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

Lip Liner: \_\_\_\_\_



## important dates

- May 8** - Look Book begins mailing
- May 10** - Early Ordering begins
- May 12** - Mary Kay's Birthday
- May 14** - Mother's Day
- May 15** - Ordering open for all
- May 29** - Memorial Day
- May 30** - Last day to place telephone orders
- May 31** - Last day to place on-line orders
- Jun 15** - 4th Quarter Ends
- Jun 16** - 1st Quarter Begins
- Jun 18** - Father's Day
- Jun 28** - Last day to place telephone orders
- Jun 30** - Last day to place on-line orders
- Jun 30** - Last day of Seminar 2023

## The Soaring Sensations Unit



### Sonja Bennett-Bellamy

4508 Kenning Park Drive  
Raleigh, NC 27616  
803-347-1922

[www.sonjabennettbellamy.com](http://www.sonjabennettbellamy.com)

GOLDEN  
Rules

go forth with  
G♥-GIVE.



When you order \$600+ whsl in  
MAY, you will receive this adorable  
**TRAVEL JEWELRY POUCH**  
from the *Golden Rules* Collection.

GOLDEN  
Rules  
Golden



Earn the Year Long Consistency Challenge  
**EARRINGS and BRACELET**  
when you achieve the Golden Rules Challenge  
each month, July 2022 through June 2023.