

The Soaring Sensations

AUGUST NEWSLETTER WITH JULY RESULTS



Proud Red



Darrow Riley
STB



Golden Rule August Achievers



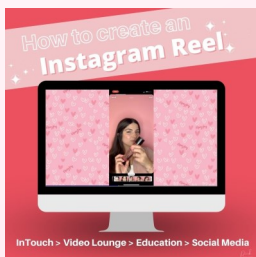
Who will it be?



Who will it be?



Who will it be?



HOW TO CREATE AN INSTAGRAM REEL

Have you been enjoying watching Instagram reels, and thinking this might be a helpful tool to incorporate into your own Mary Kay business? Your customers love seeing your beautiful face, and they're interested in what is exciting to you! Check out this helpful video in the InTouch Video Lounge for step-by-step directions for creating and uploading your own Instagram reels!

[Click here to Watch](#)



Quarter 1 On-Target Stars



Name	Wholesale \$ + Team Building*	Sapphire	Ruby	Diamond	Emerald	Pearl
Carmen Blakney-Bennett	\$ 751.00	\$1,049.00	\$1,649.00	\$2,249.00	\$2,849.00	\$4,049.00
Davion Petty	\$ 608.00	\$1,192.00	\$1,792.00	\$2,392.00	\$2,992.00	\$4,192.00
Bernard Johnson	\$ 607.00	\$1,193.00	\$1,793.00	\$2,393.00	\$2,993.00	\$4,193.00
Sonja Bennett-Bellamy	\$ 601.00	\$1,199.00	\$1,799.00	\$2,399.00	\$2,999.00	\$4,199.00
David Bennett	\$ 600.00	\$1,200.00	\$1,800.00	\$2,400.00	\$3,000.00	\$4,200.00
Holly Hamlin	\$ 366.50	\$1,433.50	\$2,033.50	\$2,633.50	\$3,233.50	\$4,433.50

Shooting for the STARS!

Top in Sales
Company Court of Sales



Lisa Hunter



Exeria Tharrington



Elissa Latham

Consultant

Lisa Hunter
Exeria Tharrington
Elissa Latham
Julia Rickenbacker
Sharon Robinson

YTD Retail

\$472.00
\$464.00
\$460.00
\$459.00
\$456.00

We are looking for women to be in the
Unit Court of Sharing!

Share our amazing Career Opportunity with
everyone at your appointments!

Mini Master Class

Ace Eye Shadow Application with Tips from Luis Casco.

Global Beauty Ambassador, Luis Casco provides tips on getting a beautiful eye look based on eye shape, how to amp up your eye shadow look and various takes on a smoky eye.

[Click here to Watch](#)

National Court of Sales



National

\$40,000 rs/ \$20,000 whsl

Area

\$20,000 rs/ \$10,000 whsl

Unit

\$10,000 rs/ \$5,000 whsl

National Court of Sharing



National

24 Team Members

Area

12 Team Members

Unit

6 Team Members



September Celebrations

Happy Birthday!

Name	Birth Date
Franchesca Dixon	1 September
Exeria Tharrington	5 September
Emily Poole	7 September
Glory Gilbert	8 September
Terri Abraham	10 September
Gwendolyn Jammeh	14 September
Brenda Howard	16 September
JonMarc Sutton	17 September
Sonja Bennett-Bellamy	22 September
Cynthia Bowman	22 September
Derrick Jones	24 September
Tirrea Waymer	24 September
Johneisha Stevenson	30 September

Happy Anniversary!

Name	Years
Erica Simmons	2
Miranda Benjamin	2
Benjamin Abraham	1
Kendrick Latham	1
Sara Riley	1
Tatiana Shuler	1



Look Who Invested

Lisa Hunter
Exeria Tharrington
Elissa Latham
Sharon Robinson
Julia Rickenbacker

Love Checks

Sonja Bennett-Bellamy	9%	\$ 47.07
(does not include unit commissions & bonuses)		
Darrow Riley	4%	\$ 18.20
Emily Poole	4%	\$ 9.28

August Customer Special



Boost back-to-school sales! You can send them something like this: Does Back to School have you busy? Don't forget to grab your skincare essentials! This month, you can fill your bag with everything you need to perfect your look at a special price! When you spend \$50, you can choose an additional item at half off!

Download

55% off Replacements



EXTENDED - Get 55% off* suggested retail price on *SkinVigorate Sonic™* Facial Cleansing Brush Heads, pk./2 and Facial Massage Head, pk./1. Sale through Aug. 31, while supplies last. NO LIMITS!

Order Now



steppin' up the Ladder



Senior

Consultant

1-2 Active Team Members
4% Commissions
Earn \$50 Team Building Bonuses

Kiresten Branch
Shelita Carter
Emily Poole



Star

Team Builder

3-4 Active Team Members
4, 6 or 8% Commissions
50% Discount on Red Jacket
\$50 Team Building Bonuses

Darrow Riley



Team Leader/ Elite Team Leader/ DIQ

5+ Active Team Members
9 or 13% Commissions
\$50 Team Building Bonuses
Earn use of Career Car/ Cash Compensation



Director

9 or 13% Unit Commissions
9, 13 or 23% Personal Commissions
\$100 Team Building Bonuses
Unit Bonuses
Earn use of Career Car/
Cash Compensation



Sonja Bennett-Bellamy

FIND
YOUR
TRUE
COLORS

SCHEDULE
YOUR MAKEOVER
TODAY



UNIQUELY HUE
MAKEOVER CONTEST

08.16.22 - 09.30.22



Uniquely Hue Makeover Contest!

Want to boost your bookings? Check out the new Uniquely Hue Makeover Contest!

- Book your existing customers and new leads to participate by trying out a new look for a chance to win cash, free products, and an exclusive master class with makeup artist Jaleesa Jaikaran
- The contest starts on Aug. 16, so now is a good time to start planning your schedule and booking makeovers
- When your customer wins, YOU win the prizes too- so encourage as many customers as possible to participate

Details

a note from

Sonja

It's incredible to realize we have already finished the first month of the new Seminar year! I am so proud of your achievements and honored to be part of the Pink Dream and living the Golden Rule.

Are you ready to stretch your dreams into beliefs? Make this your GOLDEN year to SHINE! Set your sights on your goals with these 5 easy steps:

1. Know where you want to be.
2. Know when you want to be there.
3. If needed, never be afraid to ask for help with the How.
4. Break down your goals in manageable and trackable increments.
5. Continually track and reevaluate.

Take a cue from Mary Kay's milestone 60th Anniversary year. For example, annual goals can be divided into 12 equal parts. Maybe you have a goal to share the opportunity or increase sales. How many people will you share it with this year? Does 60 sound like a manageable number? Or maybe your goal is 4 Quarter Star. If it feels like a stretch – divide and conquer. Divide your goals into increments that work for you and your business.

Here's a breakdown of how 60 Shares and 4 Quarter Star would look over the course of a year.

	<u>Share the Opportunity Goal</u>	<u>4 Quarter Star Goal</u>
Annual	60	\$7,200
Quarterly	15	\$1,800 – Sapphire Star Level
Monthly	5	\$600 – Golden Rules Jewelry
Weekly	1- 2	\$150 wholesale = \$300 retail sales

Plus! Did you know, by adding 5 or more team members in a month you earn a GOLD MEDAL and recognition in the Applause Magazine?

What an absolutely great time to grow your dreams!

Go for it with INTENTION and GRAB the ABUNDANCE that is waiting for YOU!

With love and belief,

Sonja

Go check out our website and see all that is there for you!

Sleigh Holiday Sales

I know in the heat of the summer, the holidays can feel a long way off, but they'll be here before you know it! It is time to enroll your customers in the Holiday Edition of The Look with the Preferred Customer Program!



ENROLLMENT DEADLINE - August 17

- Enroll: July 19 - Aug 17, 2022
- Mails Sept. 9, 2022
- Only 90¢ per name* (PRICE INCREASE)

Enroll Now

Back To School

SHOPPING LIST

Enjoy \$10 FREE when your order is over \$100!



PENCILS

Lip, Eye, or Brow



BUY 2,
GET 1
Free



ALL
FRAGRANCE
ITEMS FOR MEN
AND WOMEN



ERASERS

Foundations, Concealers,
Age-Fighting and Repair items.



20% off



PAINTS

Cheek and Eye Color



BUY 1,
GET 2ND
1/2 off



CRAYONS

All Lip Color



BUY 1,
GET 2ND
1/2 off



BACKPACKS & CARRYING CASES

Buy everything you need to fill it and
receive the compact at 20% off.



20% off



30% off

SATIN HANDS
PAMPERING SET



20% off

NOW THRU AUGUST 31

Find It All for Fall!

2022

Warm Hues Eye
Shadow Palette,
\$39



Sleep Mask, \$4

Beauty Box, \$48



2-Step Hydrating Sheet
Mask, \$40, pk./8

Foaming Beard Wash, \$18



New Fall Shades! \$18

Beard Oil, \$20



important dates

- Aug 10 - Fall PCP early ordering begins
- Aug 15 - Ordering open for all
- Aug 17 - Holiday PCP enrollment ends
- Aug 30 - Last day to place telephone orders
- Aug 31 - Last day to place on-line orders
- Sep 5 - Labor Day
- Sep 9 - Holiday PCP mailing begins
- Sep 13 - Mary Kay 60th Anniversary
- Sep 29 - Last day to place telephone orders
- Sep 30 - Last day to place on-line orders

The Soaring Sensations Unit



Sonja Bennett-Bellamy

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GOLDEN
Rules give the gift of
CONFIDENCE.



When you order \$600+ whsl in
August, you will receive this beautiful
NECKLACE
from the *Golden Rules* Collection.

GOLDEN
Rules Golden



Earn the Year Long Consistency Challenge
EARRINGS and BRACELET
when you achieve the Golden Rules Challenge
each month, July 2022 through June 2023.